



Understanding Dark Web Operations

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Who are we?



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College of Education Friday Institute for Educational Innovation

The comprehensive **NCDPI K-12 Cybersecurity Program** encompasses a multidimensional approach to safeguarding PSU across North Carolina and their stakeholders from threat actors. The Friday Institute is involved in 7 distinct workstreams that collectively create and support a **robust defense against cyber risks**. These workstreams encompass overall program management engagement and support, cybersecurity awareness and skills training, **vulnerability management**, asset discovery and identification, incident response, cybersecurity consulting, and identity and access management. Along with the other program services and resources, the Friday Institute plays an **instrumental part** in the **protection, detection, and responses for K-12 institutions across North Carolina**.

Presentation **Scope:**

- **NOT** a deep dive into **everything** the dark web is and has to offer
- A **general understanding** of the dark web is **valuable** to organizations
- **Operationalizing** this understanding can **grant benefits** to the organization and those who are a part of it.

Today's agenda

01

Dark Web
Introduction

02

Accessing the Dark
Web Securely

03

Monitoring
Unauthorized Data
Disclosure

04

Verifying Data
Authenticity &
Reporting Protocols

05

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Today's Summary

01

Dark Web Introduction



What is the Dark Web?

Different Internet Layers



Surface

Google
Edge
Bing

YouTube
Amazon
Wikipedia



Deep

Banking Sites
Medical Portals
Insurance Pages
Cloud Storage Sites



Dark

Tor Exclusive Forums
Anonymous PasteBins

Relative Proportions

~90%

Deep + Dark Web

~0.01%

Dark Web







ODAY.today?

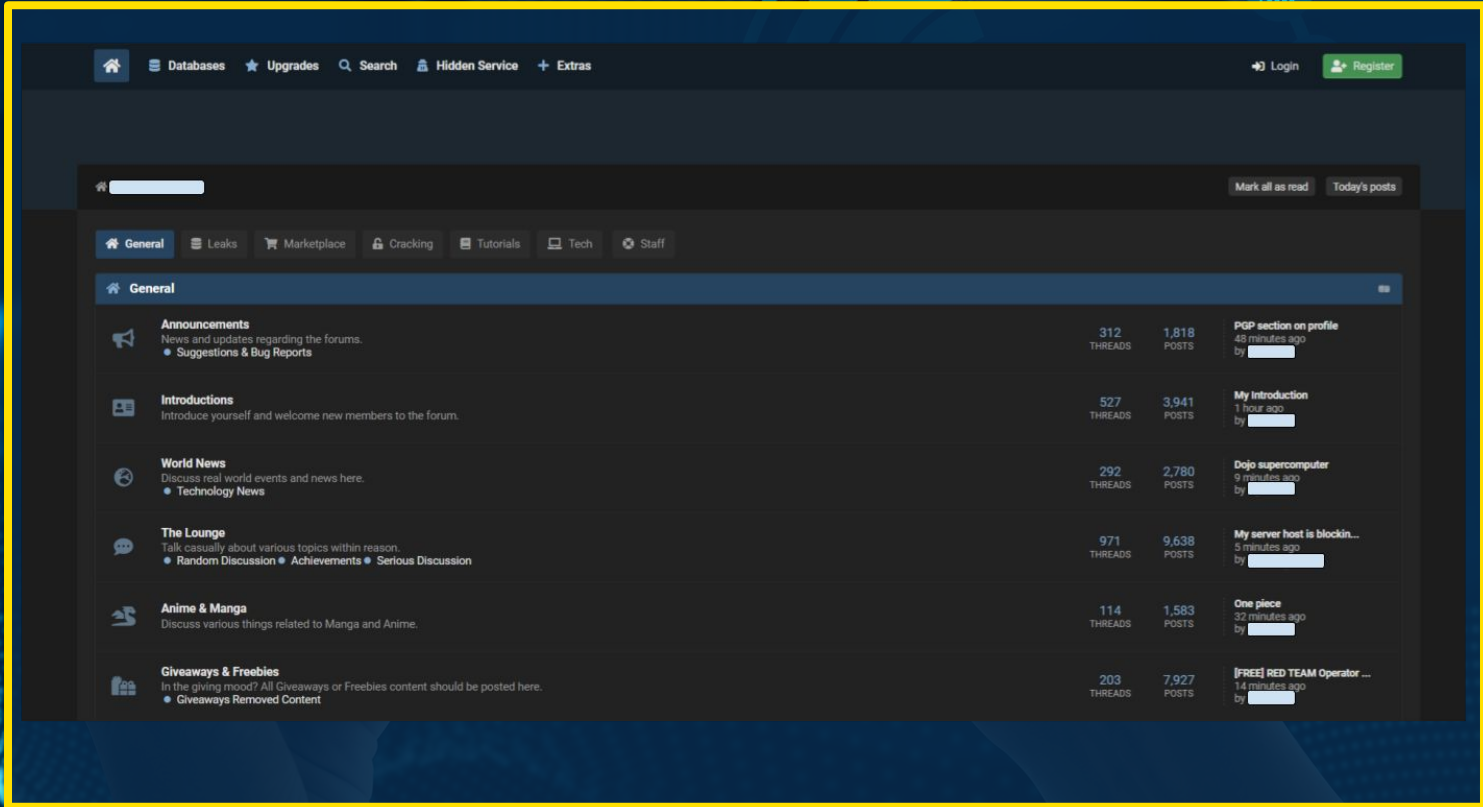
✔ How to buy exploit? Two ways to buy required exploit. Currency, that we accept.

1. Anonymous buying of exploits is the way to buy exploit without registration. You buy it directly and anonymous and get exploit on mail.   
2. Another way to buy exploits is to become Oday.today user, get Oday.today Gold  and buy required exploit in our database.

We accept  Crypto Currencies [contact admin to find more]

Search [Extended search](#)

ID	DESCRIPTION	TYPE	PRICE	STATUS	DATE	AUTHOR
09-02-2023	WordPress 5.9.0 core Remote Code Execution 0day Exploit	php	7,000\$	available	09-02-2023	smkzz
09-15-2020	Instagram Bypass Access Account Private Method Exploit	python	2,000\$	available	09-15-2020	smkzz
16-11-2020	Twitter reset account Private Method 0day Exploit	python	2,000\$	available	16-11-2020	0day Today Team
09-10-2020	Mail.ru reset account 0day Exploit	python	2,000\$	available	09-10-2020	0day Today Team
14-10-2022	Zoom! RCE Shell Upload 0day Exploit	php	6,000\$	available	14-10-2022	smkzz
09-02-2023	WordPress 5.9.0 core Remote Code Execution 0day Exploit	php	7,000\$	available	09-02-2023	smkzz
24-06-2021	Microsoft Piv-Auth, Remote Code Execution 0day Exploit	php	5,500\$	available	24-06-2021	0day Today Team
22-07-2023	Microsoft Exchange Server Unauthenticated Piv-Authentication Remote Code Execution Exploit	windows	8,000\$	available	22-07-2023	Siver
29-06-2021	Windows Server 2019 Remote Desktop Protocol Bypass 0day Exploit	windows	3,000\$	available	29-06-2021	0day Today Team
18-06-2021	TikTok reset account password Exploit	python	3,000\$	available	18-06-2021	smkzz



The background features a dark blue field with intricate, glowing light blue circuit patterns. Several server rack icons are scattered throughout, some appearing as faint outlines and others as more prominent, glowing elements. A large, semi-transparent yellow rectangle is positioned in the upper left, containing the number '02'. A larger, semi-transparent yellow rectangle is located in the lower half of the image, containing the main title text.

02

Accessing the Dark Web Securely

Tools for **secure** operations

VPN



Tor



Tails/VM



Aliases

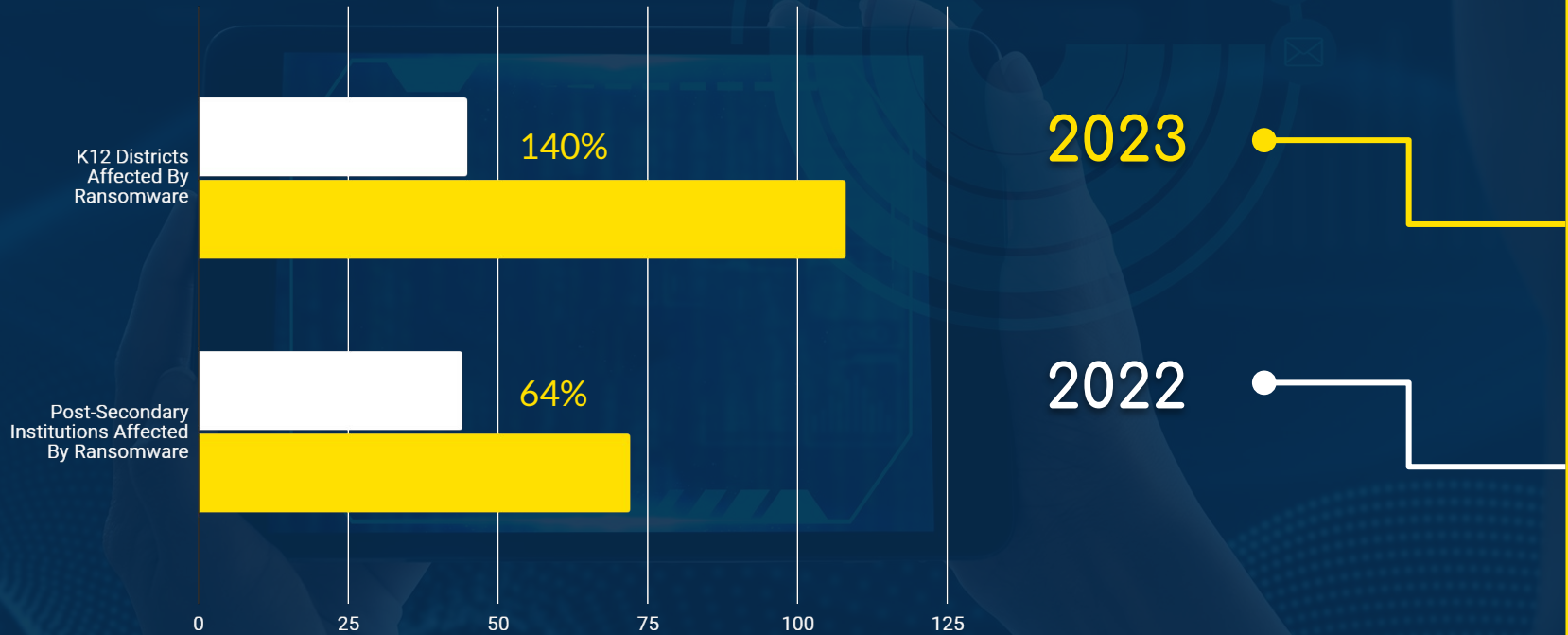
A key way to develop trust, credibility, and relationships within the dark web environment



03

Monitoring Unauthorized Data Disclosure

Ever Growing Threat



*Figures represent minimum number

The infographic features a dark blue background with a yellow border. It contains three main data points, each with a large yellow number and a white text box below it. The background also includes faint icons of a wallet, a bar chart, a smartphone, and an envelope, along with abstract digital patterns.

\$3,650,000

Average cost of a data breach in the education industry between
March 2022-2023

180

Total minimum number of K-12 Districts and Post-Secondary
schools impacted by ransomware in 2023

~\$675,000,000

Estimated total cost in damages from education industry breaches



What Can
We Do?



+

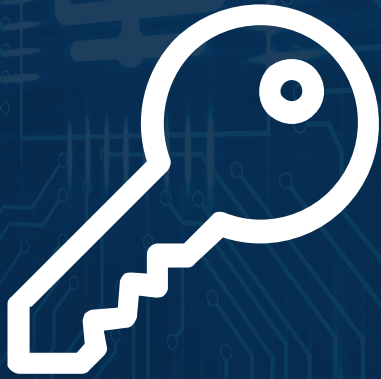
"NCSU"
"University"
"North Carolina"
"School(s)"
"Students"
"Teachers"
"K12"

04

Verifying Data Authenticity & Reporting Protocols

Authenticity Verification

Public Key
Signatures



Community-Verified
Forums



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Carter, Michelle : 555660123456@students.psu.k12.nc.us, (555) 678-9012, Student, 8th Grade, Lakeview Junior High
Clark, Daniel : daniel.clark@psu.k12.nc.us, (555) 890-1234, School Psychologist, Hillside Elementary School

THIS DOMAIN HAS BEEN SEIZED

The domain for

has been seized by the Federal Bureau of Investigation, the United States Secret Service, and the Department of Justice in accordance with a seizure warrant issued pursuant to 18 U.S.C. §§ 981, 982, inter alia, by the United States District Court for the Eastern District of Virginia as part of law enforcement action taken in parallel with Europol's Joint Cybercrime Action Task Force, the United Kingdom's National Crime Agency, the Swedish Police Authority, the Romanian National Police, the Internal Revenue Service Criminal Investigation and other international law enforcement partners.



The background features a dark blue field with glowing light blue circuit traces and several server rack icons. Some icons are white with blue highlights, while others are smaller and less prominent. The overall aesthetic is high-tech and digital.

05

Statistics and Results



~350,000

Unique emails
discovered on dark web forums

Additional Metrics

9

Forum Posts
Discovered

12

NC K12
Districts
Impacted

7

Net-New
Breaches
Found

06

Today's
Summary



NOT
encouragement to
surf the **dark web**
without purpose



Data breaches and leaks are
a **constant** and **real threat** to
any organization

Dark web **scanning** is
valuable to catch **unknown**
exposures

“Biggest Leak in History”

Hackers Online Club (HOC)

“Mother of All Breaches” (MOAB)

Contained **26 billion**
records/emails/credentials

12 Terabytes (TB) of Data



Aggregation of already
existing and exposed data

Potential Biggest Net-New Leak in History

Ars Technica

319 Files

Totaling around 104 GB
of data

~71,000,000
Unique Emails

Approximately 430,000
“Have I Been Pwned”
subscribers included

~35% Not
Seen Before

Based on random sample.
Results in approximately
25,000,000 new
credentials

Best Practices



- Ensure digital protection measures
 - Tor, VPNs
- Develop an online persona when necessary - alias
- Verify data for authenticity and safety
 - Scanners, Sandboxes
- Follow proper reporting procedures per organization standards
- Maintain healthy separation

- Give away personally identifiable information (PII)
 - First & Last Name
 - Location
- Open **raw data** files without safety verification
- Access and scout sites without a formulated **plan**
- Make payments with **identifiable transaction methods**

Worst Practices



A person's hands are shown holding a tablet. The tablet screen displays the word "Questions?" in a bright yellow font. The background of the tablet is a glowing blue digital interface with a grid pattern and some faint charts. To the right of the tablet, there are several circular icons connected by a line, including a stack of money, a bar chart, a telephone, and an envelope. The overall scene is set against a dark blue background with a grid of light points and a large, glowing blue circular graphic element.

Questions?

Resources

<https://www.ibm.com/downloads/cas/E3G5JMBP>

<https://oit.ncsu.edu/2023/10/16/what-is-the-cost-of-a-data-breach/>

<https://www.emsisoft.com/en/blog/44987/the-state-of-ransomware-in-the-u-s-report-and-statistics-2023/#:~:text=K%2D12%20schools,the%20107%20had%20data%20stolen.>

<https://blackdotsolutions.com/blog/dark-web-vs-deep-web/>

<https://hackersonlineclub.com/mother-of-all-breaches-billion-records-leaked-in-largest-data-breach/>

<https://arstechnica.com/security/2024/01/71-million-passwords-for-facebook-coinbase-and-others-found-for-sale/>



Thanks!

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